

TINA TERADA

A longtime Washington resident, Tina Terada has always been drawn to real estate. After graduating from USC with her MBA in Organizational Development and HR, she would go on to author an accomplished career in the tech space, serving as a business strategist at Microsoft, where she helped drive corporate strategy through the office of its CEO. Over time, though, she found herself returning to her lifelong passion for real estate and investment properties in 2006; and since getting her start as an agent, she has found rapid success, later earning Homelight's 2018 Sells for More Award and 2019 Top Negotiator Award, which place her among the top 5% of agents in the nation for selling homes above their asking price and saving buyers more money.



Today, Tina is a REALTOR® with Windermere Bellevue Commons, where she assists clients throughout Seattle's Greater Eastside and its surrounding areas. Leveraging her elite foundations in business with her penchant for client service, she has cultivated a boutique process to meet the needs of any buyer or seller.

When listing a property, Tina prefers a comprehensive strategy. After helping her clients fully prepare their home for the market, she shares it via a highly targeted blend of digital and social media campaigns, all in the lead-up to the standout open house showing. Along the way, she is there for her sellers as a proven negotiator, utilizing her foundations in business management to ensure a seamless transaction. "I'm also diligent about pricing a property right," she says. "That way, I can get my clients the most for their money while bringing in multiple offers to generate a more successful sale."

Elsewhere, Tina is just as attentive when assisting her buyers, thoughtfully guiding them to the right investment for their best interests. More than anything, she enjoys welcoming newcomers to her thriving Seattle community and its booming tech economy, which includes leading-edge corporations like Microsoft,

T-Mobile, Google, and Amazon. For this compassionate approach, she has earned a fantastic reputation among clients and colleagues alike.

Outside of real estate, Tina is dedicated to her community. On top of serving as Vice President of Seattle Kumamoto Kenjinkai, she volunteers with the Community Emergency Response Team of the City of Mercer Island and King County 4x4 Search and Rescue. When she's not with clients or giving back, she can be found spending

quality time with her family and friends, finding adventures, enjoying church, or producing lighthearted real estate videos for her popular Facebook page. She also enjoys exploring the various cultures of the world, having visited India, Korea, Japan, Europe, and countless other destinations over the years.

As her volume maintains its steady growth, Tina intends on building her team while scaling her mentorship work within her office. Along the way, though, she looks forward to all the new connections that await. "I'm truly blessed to serve in this industry," she says. "There's nothing more rewarding than helping a client find the right fit for their needs. As much as I want their heart to pound when they walk in the door, I also want the transaction to make sense in their head. That way, I can make sure they're satisfied not only when they buy, but also when they sell—no matter the market."



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